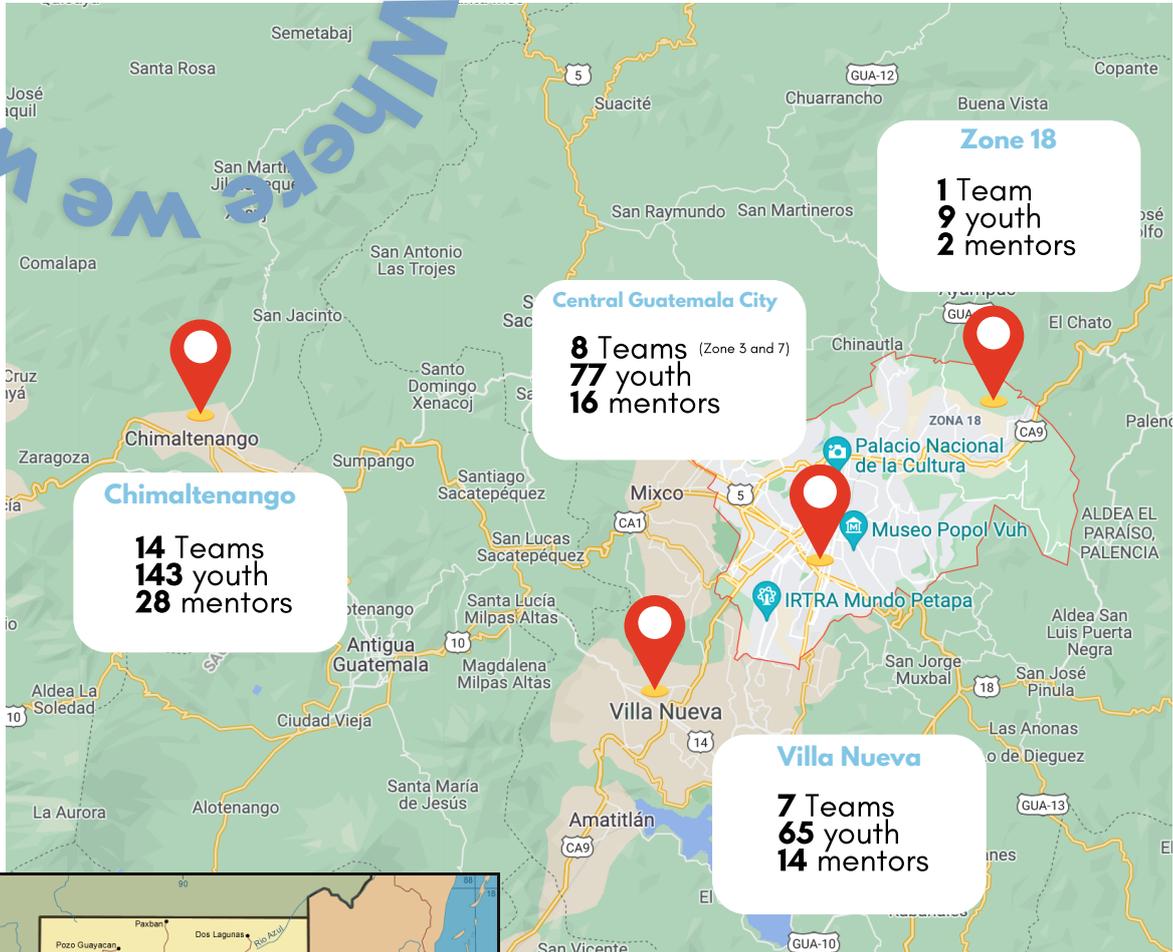


# Global Annual Report 2021



Where we work

# Guatemala



# Our programs

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- Food Bag Support
- School Supplies
- Professional Skills Training
- Emergency Compassion Funds
- Public Health & Nutrition
- 6 Years of Mentorship
- 6 Years of Soccer Training
- Red Zones Outreach

# The year in review

**The new 6-year mentorship pipeline launched with an emphasis on holistic programming to create an all-around life transformation for kids ages 12-17.**

After a year of no in-person soccer in 2020, our teams all re-launched their in-person training. All teams were provided disposable masks and hand sanitizer and the mentors received public health and safety training in proper health protocols to enact while at practice.



**8 million people in Guatemala are under the age of 18. Over 3.2 million people live in or around Guatemala City alone. Of those, hundreds of thousands are disadvantaged inner-city youth whose lives could be transformed by the presence of role models.**

In spring 2021, we also launched our professional skills training program. This program is geared towards our oldest kids - 16 and 17-year-olds - to train them in real-life professional skills and get on-the-job training with local businesses. Our first partnerships were with a mechanic shop and coffee shop. Later in the fall, a new group of kids was trained in bamboo woodworking and entrepreneurial skills.



With the help of our public health intern, we overhauled our food support and public health programs this spring. Our food bags got a make-over to ensure that the most nutrient-dense foods were being provided. The ingredients included also correspond to suggested meal plans that were developed based on every family's income levels and access to food. All our families and mentors have access to these nutrition guides and meal plan resources. We also began purchasing water filters for families, a project that will continue into 2022.



To close out of the spring season, we hosted field-day competitions within each local community. This was a fun way for us to spend time with the kids and mentors, close out the season of pandemic irregularity, and celebrate the return to in-person activities full time. While a few of our teams aged out of the program, the majority of the teams continued on within the new 6-year mentorship program pipeline.

This August we launched our second site in Guatemala! The Chimaltenango Hub officially kicked off with 16 teams from throughout the 'state' of Chimaltenango. Similar to our Guatemala City Hub, all the teams come together every other week for league games within their community.



Mentor school is held once a month for 10 months throughout the year in Guatemala. In 2021, we stayed with our online mentor school model to facilitate the new addition of all our Chimaltenango mentors. With so many new mentors this year, we went back to the basics to build up a *culture of excellence* and thorough training. By investing in our mentors, we are equipping them to better impact the lives of the youth not only in soccer but spiritually and tangibly in their lives.



At this year's kids convivio, we wanted to celebrate everything our kids have overcome in the past few years. We all met up at a local park and had field day activities and competitions to close out the year. We also shared a traditional *tamale* Christmas lunch with all our mentors and kids before saying goodbye for the Christmas holidays.

At the end of each year, our mentors are celebrated at a Mentor Convivio. This year, we took our Chimaltenango mentors out to dinner and our City mentors out for a special brunch. We also provided each mentor with a Christmas food basket, a Guatemalan end-of-year tradition.



Given the in-country restrictions due to the ongoing pandemic, we created a new type of 'camp' for summer 2021 - the Red Zone Outreach Program. This program provides an in-depth, on-the-ground experience within the red zones where we work and will become a program offered year-round in 2022 and beyond.



We hosted four volunteer teams, investing in four different red zone communities where we have teams - La Verbena Zone 7, the Garbage Dump in Zone 3, El Frutal Villa Nueva, and Atlantida Zone 18. Each of our volunteer teams got to train in soccer and do life together directly in the red zones where the kids they were serving lived. We're excited to keep the Red Zone Outreach Program active while working to return to our traditional camps in 2022.

Our red zone outreach program is geared towards providing on-the-ground experience within the red zones and trying to share a bit around what the issues are and why they continue to exist. Volunteers participate in a historical and theological reflection, learning about how Guatemala's history has shaped the red zones, before serving for a week within the community. Our volunteers have the chance to coach the kids in soccer every morning and then continue experiencing and learning about the community in the afternoons through prayer walks, home visits, service activities, or having a meal in the home of one of the families.



**Visit [championsinaction.org](http://championsinaction.org) to learn more about how to participate in or support our traditional summer youth camps or to request a Red Zone Outreach visit for you and your group.**

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Our Red Zone Outreach activities in June and July kicked off the new mentorship cycle. Since mid-August, our mentors invested 733 mentorship hours into the lives of the kids.



September marked the relaunch of our in-person soccer league within our two hubs - Guatemala City and Chimaltenango. There are 16 teams - 151 youth - in our Guatemala City hub and 14 teams - 143 youth - in our Chimaltenango hub. In the fall of 2021, we held two league dates - every other Saturday - in September, October and November. There was an average attendance rate of 93.5% at our Guatemala City hub and 93.7% at our Chimaltenango hub during the fall 2021 league.

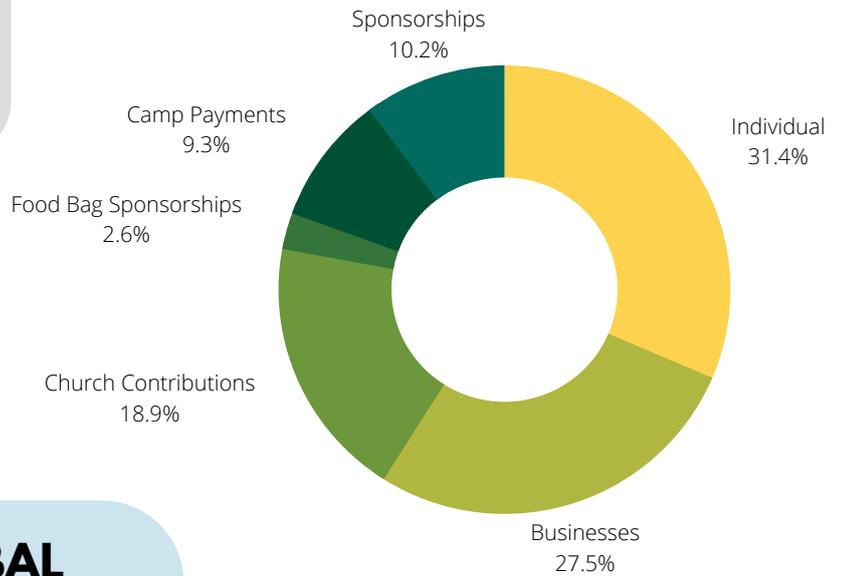
Youth are required to recite the week's memory verse in order to qualify to play and all of the kids receive a healthy snack following their game. Mentors also lead the kids in devotion and spend twice the amount of average weekly mentorship time with the kids during league days.



# Financials INCOME

## TOTAL REVENUE

Global Revenue	\$234,727.48
Guatemala Revenue	\$20,590.21
<b>TOTAL REVENUE</b>	<b>\$255,317.69</b>



## BREAKDOWN OF GLOBAL REVENUE SOURCES

Individual Contributions	\$73,773.50
Business/Foundation Contributions	\$64,642.97
Church Contributions	\$44,454.01
Food Bag Sponsorships	\$6,160.00
Camp Payments	\$21,740.00
Sponsorships	\$23,957.00
<b>TOTAL REVENUE</b>	<b>\$234,727.48</b>

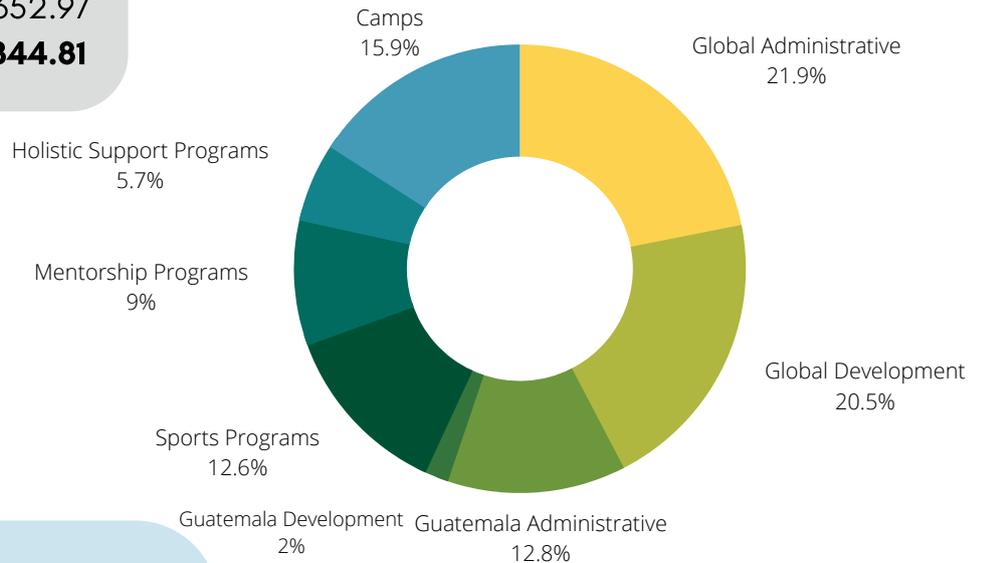
## BREAKDOWN OF GUATEMALA REVENUE SOURCES

Individual/Business Contributions	\$11,015.05
Uniform Sponsorships	\$2,790.06
School Supply Program Sponsorships	\$1,564.30
Food Bag Sponsorships	\$5,220.80
<b>TOTAL REVENUE</b>	<b>\$20,590.21</b>

# Financials EXPENSES

## TOTAL EXPENSES

Global Operations	\$91,691.84
Guatemala Operations	\$124,652.97
<b>TOTAL EXPENSES</b>	<b>\$216,344.81</b>



## BREAKDOWN OF GLOBAL EXPENSES

Global Administrative	\$47,302.45
Global Development	\$44,389.39
<b>TOTAL EXPENSES</b>	<b>\$91,691.84</b>

## Breakdown of Guatemala Expenses

Guatemala Administrative	\$27,643.06
Guatemala Development	\$3,660.60
Soccer Programs	\$27,232.28
Mentor Programs	\$19,512.54
Holistic Programming	\$12,283.60
Camps	\$34,320.89
<b>TOTAL EXPENSES</b>	<b>\$145,884.90</b>

## **GLOBAL BOARD OF DIRECTORS**

Jonathan & Missy Jakubowski

Nathan & Courtney Zechman

James & Samantha Erger

Chris & Laura Mallonee

Michael & Kari Blair

Jacob Eckles

Lauren Chambers



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*Chief Operating Officer*

Gina Zanuncini

*Global Communications and  
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Airo Cruz

*Executive Director, Guatemala*

William Fuentes

*Guatemala Mentor Coordinator*

Beberlin Clara

*Guatemala Soccer Coordinator*

Mary Parker

*US Bookkeeper*



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Andrea Giron de Leiva

Erick Leiva

Mayra Duran

Erick Perez

Julio Gonzalez



# OUR MISSION

We connect disadvantaged youth to life changing mentors through soccer.

# OUR VISION

To empower a generation of youth - through soccer, mentorship and the Gospel - to transform themselves, their families, their communities and their nation.

## *Stay connected*



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